

Sean McDowell

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Education

Texas State University | San Marcos, TX
Bachelor of Science in Digital Media Innovation and Mass Communication, Sports Media Concentration,
Minor in Media Studies

Graduation: Dec. 2023

Texas State University | San Marcos, TX
Master of Arts in Digital Media Communication

Expected Graduation: Dec. 2026

Accomplishments/Skills

- Graduated Cum Laude
- Texas State Distinguished Scholarship
- Dean's List: Spring 2021, Fall 2021, Fall 2022, Spring 2023, Fall 2023
- Experience with Adobe Photoshop, Premiere Pro, After Effects, Illustrator, Lightroom, InDesign, Hootsuite, HubSpot, Google Docs, Google Sheets, and Microsoft Office Suite. Knowledge and experience with Facebook, Twitter, Instagram, TikTok, YouTube, and Twitch
- Skills: Leadership, teamwork, problem solving, time management, communication, organization, creativity, customer service, public speaking, patience, and adaptability

Work Experience

Guardians Drum and Bugle Corps | Dallas, TX

Social Media Manager

- Responsibilities included managing the Instagram and Facebook accounts for Guardians Drum and Bugle Corps by taking photos, editing, and creating posts. I also managed the scheduling for the posts by using SEO strategies to best optimize our content for our audience.

Genesis Drum and Bugle Corps | Austin, TX

Media Manager

- Responsibilities included managing the Instagram, Facebook, and TikTok accounts for Genesis Drum and Bugle Corps by taking and editing videos as well as managing a small team of photographers and graphic designers.

The Walt Disney World Resort (Disney College Program) | Lake Buena Vista, FL

Photopass Photographer

- Responsibilities included photographing guests in the park, interacting with guests while ensuring a great and safe experience, informing guests on all of the services offered by Disney Photo Imaging, all while maintaining the world class service the company is known for.

Activities

Guardians Drum and Bugle Corps | Dallas, TX

Drum Major

- I served as the head drum major for the Guardians Drum and Bugle Corps, a not-for-profit organization competing in Drum Corps International, for the 2022 season.